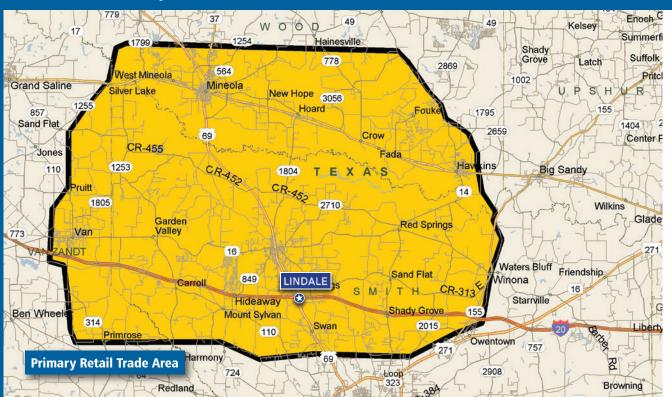
Retail Market Profile 2017





Contact Information

Susan Gill, CEcD, President
Lindale Economic Development Corporation
P.O. Box 127
Lindale, Texas 75771

Phone 903.882.5332

susan.gill@lindaletexas.com www.lindaletexas.com

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Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Primary Retail Trade Area	38,048	45,260	48,726	51,714

Income

	2017 ESTIMATE
Average Household	\$64,812
Median Household	\$49,979
Per Capita	\$24,369



Educational Attainment

	2017 ESTIMATE
Graduate or Professional	4.86%
Bachelor's Degree	12.60%
Associate Degree	6.89%
Some College, No Degree	25.99%
High School Graduate	33.17%
Some High School, No Degree	10.58%
Less than 9th Grade	5.90%

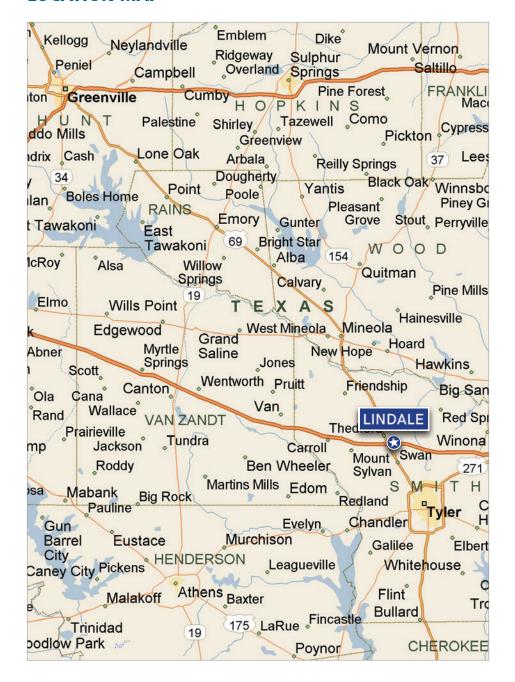
Race Distribution

	2017 ESTIMATE
White	81.98%
Black or African American	8.80%
American Indian/ Alaskan	0.66%
Asian	0.76%
Native Hawaiian/ Islander	0.03%
Other Race	5.86%
Two or More Races	1.91%
Hispanic or Latino (of any race)	14.60%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	12.43%
10-17 Years	10.84%
18-24 Years	9.48%
25-34 Years	11.28%
35-44 Years	10.93%
45-54 Years	11.89%
55-64 Years	12.76%
65 Years and Over	20.39%
DISTRIBUTION	2017 ESTIMATE
Median Age	40.5
Average Age	40.8

LOCATION MAP



EXISTING RETAIL

